

BRIDGES

Assessing the production and impact of migration narratives

BRIDGES Hip-Hop Contest

Challenging narratives on migration

Rules of participation



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004564



1. Aim of the call

The purpose of the rules of participation is to establish the criteria and procedures for the selection of artists participating in the “BRIDGES Hip-Hop Contest: Challenging migration narratives” (henceforth, the “Contest”) under the auspices of the European project “BRIDGES: Assessing the production and impact of migration narratives.” This project is coordinated by CIDOB and aims to understand the processes of narrative creation in the media and social and political spheres, and also the impact of these narratives on individuals and public policies.

The aim of the Contest is to reflect upon and contribute to transforming the prevailing, exclusionary narratives about migration in order to make them more inclusive by means of two artistic interventions (“Works”). The Contest also aims to provide a forum for international artists who contribute towards encouraging critical thought, creativity, and imagination by means of two artistic genres of hip-hop (mural art and rap).

The Contest opens up a total of two places, one for producing a large-scale mural and one for the creation of a rap song. The artists can be of any national origin, and they will work in the framework of participative processes with the community of the neighbourhood of La Florida in L’Hospitalet de Llobregat. Grants will be offered to cover transport and accommodation costs as well as financial remuneration for professional services.

2. Participants

Any individual artist over eighteen years of age, of any nationality and any country of residence may participate. Each contestant may submit a single application for each category but will not be selected as winner of both.

3. Categories

We seek committed international artists with a track record that demonstrates their ability to create proposals linked to migration. At the end of this project a documentary and a photographic album will be made about the process, result, and impact of the Works, as well as a videoclip of the rap song. Both artworks will be presented at the Final Conference of the BRIDGES project, which is to be held in Brussels (in January or February 2024) and in which the two winners are also expected to participate.

3.1. Mural project

In this project an artist will be selected to produce a work of urban art on the theme of migration in L’Hospitalet de Llobregat. The mural will not exceed 100m² in surface area or 6m in height.

In accordance with the evaluation criteria established in Point 7, experimental proposals of active, dynamic methodologies will be considered, as well as previous experience in the creation of large-scale murals. The work must have a powerful visual and representative impact.

The artist will engage in a minimum of five participative sessions with collectives, migrants, and local agents and other resources in order to codesign the mural with the La Florida local community. On the basis of these sessions, the artist must produce a mural that includes the results of this experience working around the theme of migration.

3.2. Rap project

The project will select an artist to compose and record a rap song and videoclip in a professional studio.

In this category, collaborative, active, and dynamic rap proposals will be considered. In accordance with the evaluation criteria established in Point 7, previous experience in the creation of collaborative rap songs on social issues will be taken into account, and also experience in giving rap workshops and courses in the community.

The selected artist will engage in a minimum of five participative sessions with collectives, migrants, and local agents and other resources of L'Hospitalet de Llobregat. On the basis of these sessions, the artist must produce an original, unpublished rap song that includes the results of this experience working around the theme of migration.

4. Rights and duties of participating artists

The selected artists must undertake to:

- Demonstrate a sufficient level of English and/or Spanish in order to carry out the residence experiences with appropriate guarantees and ability to communicate fluently with the participants.
- Sign an agreement with the Fundació Contorno Urbano that includes, *inter alia*, the signing of a subsequent contract that cedes the rights to each one of the Works and/or contents resulting from them (in accordance with Clause 11 of these Rules).
- Engage in a minimum of five sessions with collectives from L'Hospitalet de Llobregat and with researchers from the BRIDGES project. "Collective" is understood to mean a group of people in a session open to the public, or sessions arranged with educational centres, local non-profit entities, etc. The Fundació Contorno Urbano will be exclusively responsible for coordinating these sessions.
- Prepare a working procedure for these sessions with a view to facilitating the co-creation of a Work, either a rap song or a mural, jointly created with the participants.

- Engage in the co-creation process in accordance with the terms agreed upon, in the month of September 2023, in the municipality of L'Hospitalet de Llobregat, Barcelona.
- The proposals must be respectful, inclusive, intercultural, and must not advocate violence against any social group on grounds of gender, racial or ethnic origin, religion, sexual orientation, gender identity, age, or functional diversity.
- Travel to Brussels in January or February 2024 to attend and present the Works at the Final Conference of the BRIDGES project.

5. Applications

Registration is free of charge and will be done exclusively online. To complete the process, it will be necessary to fill in the registration form that can be downloaded from the BRIDGES project website:

bridges-migration.eu/bridges-hip-hop-contest-challenging-narratives-on-migration/

A digital dossier (*portfolio*) of a maximum of 10 pages and maximum weight of 10MB, including the artist's CV and recent work must be presented with the registration form.

In the case of rap artists, a maximum of 3 songs can be included. Works presented can be linked to platforms where it is possible to listen to their musical productions. In order to enable the assessment by the jury, if the songs are not in English or Spanish, they must be subtitled or, failing that, complete transcripts of the songs in English or Spanish must be sent.

The registration form and the dossier must be sent to the following email address: comunicacion@contornourbano.com

The attached documents must have the following format: Name of artist_registration.pdf, and Name of artist_Dossier.pdf. Both documents must be written in any of the following languages: Catalan, Spanish, or English.

The period for registration and submission of applications is from 00:00 hours of 27 April to 24:00 hours of 28 May 2023 (GMT +01.00). The entire application process must be completed within this period. Under no circumstances will registrations be accepted after the deadline.

6. Jury

The jury will consist of five members with profiles as indicated below. There will be a jury for each of the two categories.

The organisation (Fundació Contorno Urbano) reserves the right to make a first, technical, and non-subjective pre-selection of the projects presented.

The proposed verdict will be decided by the jury by simple majority, based on scores obtained in accordance with the evaluation criteria (Point 7). The Contest can be declared void if no candidate meets the required conditions.

Before the jury is constituted, its members must declare an absence of any conflict of interest in relation to the participants and also their ignorance of all proposals presented. Should there arise any conflict of interest *vis-à-vis* any of the participants, the jury member must delegate his or her vote to another jury member who will then evaluate the candidature with which the conflict of interest has appeared.

The jury's verdict will be final.

6.1. Jury profiles – Mural category

The jury of the mural category will consist of:

- A member of the CIDOB research team
- A member of the Fundació Contorno Urbano
- Mari Dávila Lobo, transdisciplinary artist and member of the feminist collective Feito por Elas
- Ricardo Klein, sociologist and doctor in cultural and heritage management. Lecturer at the Department of Sociology of the University of Valencia. Expert in Urban Art, City and Public Spaces
- Xavier de Luca, founding member and coordinator of the association Jiser Reflexions Mediterrànies

6.2. Jury profiles – Rap category

The jury of the rap category will consist of:

- A member of the CIDOB research team
- A member of Hip Hop Works
- Rapsusklei, rap singer
- Apolonia, cultural producer
- Mastafive, music producer

7. Evaluation criteria

The jury's evaluation will be carried out in accordance with the following criteria, which will be rated in blocks of 0.25 points:

- Artistic and critical interest of earlier works by the artist as included in the application (0-20)
- Originality and creativity in the development of the projects presented (0-10)
- Professional career of the artist (0-10)
- Experience in projects involving the local population (0-20)
- Experience in projects focused on migration and cultural diversity (0-10)

8. Results

The results will be published in the website of [project BRIDGES](#) no later than 13 July 2023.

Moreover, the organisation will contact by email the authors of the selected proposals who, within a period of no more than 5 days after receiving this result, must agree to proceed with and complete the selected project. Failure to do so will result in the loss of status of selected artist.

9. Payment

- Each artist will receive €2,500 gross as fees, after issuing an invoice for this amount.
- Any artist residing outside Barcelona will receive financial compensation (€1,500) to cover transport, maintenance, and accommodation costs during the period of residence in L'Hospitalet de Llobregat.
- Materials, auxiliary infrastructure, and technical support will be offered to and provided for the mural artist.

10. Data protection

Participants' data will be collected in order for them to take part in the Contest. In accordance with the personal data collection regulations, applicants are informed that their personal data will be processed for the sole purpose of managing their participation in the Contest in conformity with their consent. The Data Controller is the Centre d'Informació i Documentació Internacionals a Barcelona (Barcelona Centre for International Affairs) – FUNDACIÓ CIDOB (henceforth, CIDOB).

The Contest will be managed by the Fundació Contorno Urbano in the name of CIDOB in its capacity as the body responsible for managing personal data.

The names and images of the winning artists may be used to publicise the Contest on social networks, the Internet, the media, and any other means, for the sole purpose of informing the public of project BRIDGES' activities.

This cession is completely free of charge, without any request for compensation, payment and/or indemnity for use of this material.

The artist may at any point withdraw consent for the publication of his or her images.

CIDOB expressly undertakes not to exploit photographs or videos in such a way as to harm the private life or reputation of any person who appears therein.

The data—except for publicity given to the winners and their works—will not be ceded to third parties, unless this is necessary in accordance with the legal and regulatory provisions applicable at a given moment, or when having unequivocal consent for such cession, as the case may be.

CIDOB undertakes to guarantee the right to secrecy and confidentiality of personal data, and will apply the necessary technical, organisational, and security measures to avoid any alteration, loss, treatment, or unauthorised access, in accordance with the provisions of current regulations.

For further information on data processing, you may consult the CIDOB “Legal Notice” area at www.cidob.org.

In order to access, rectify, suppress, and exercise other rights pertaining to data protection, interested parties may contact the Fundació Contorno Urbano by email at info@contornourbano.com, or CIDOB, Delegat de Protecció de Dades (Delegate for Data Protection) at the postal address C/ Elisabets, 12, 08001 Barcelona, or by email at dpd@cidob.org.

11. Intellectual property

It is expressly agreed that CIDOB will be the holder of the intellectual property rights over the Works for their dissemination through any channel or medium, with the possibility of cession to third parties.

All authors, artists, collaborators, producers and/or any third-party contributor who takes part in the creative process must sign the corresponding contract of cession of rights in favour of CIDOB. This ceding of rights will not imply any additional compensation.

CIDOB will grant the following non-exclusive licences for use of the Works and their associated products:

- In the case of the musical creation and the phonogram of the winning song, CIDOB will grant commercial and non-commercial licences for its use to the Fundació Contorno Urbano and to the artist and author of the song and winner of the hip-hop competition.
- Mural: CIDOB will grant commercial and non-commercial licences for its use to the Fundació Contorno Urbano and to the artist and author of the mural and winner of the competition.
- Videoclip: CIDOB will grant non-commercial licences for its use, for educational, cultural, scientific, and artistic purposes, to the Fundació Contorno Urbano and to the artist and author of the song and videoclip.

- Documentary: CIDOB will grant non-commercial licences for its use, for educational, cultural, scientific, and artistic purposes, to the Fundació Contorno Urbano and to the artist(s) and author(s) of the mural and of the song.
- Photographic album: CIDOB will grant non-commercial licences for its use, for educational, cultural, scientific, and artistic purposes, to the Fundació Contorno Urbano and to the artist(s) and author(s) of the mural and of the song.

The Fundació Contorno Urbano and other holders of licences for use of these Works must ensure that CIDOB is informed about the utilisation of these products, and must also guarantee that the BRIDGES project and its European Commission funding programme are appropriately cited in any such endeavours.

12. Inquiries

Any inquiry about these rules may be made by email at the following address: comunicacion@contornourbano.com

13. Annexes

Annex 1 – Background information on Les Planes - La Florida (DISTRICT IV)

Annex 2 – Key information about the Bridges project

ANNEX 1: Background information on LES PLANES - LA FLORIDA (DISTRICT IV)

The neighbourhoods of Les Planes and La Florida (located in the city of L'Hospitalet de Llobregat) are closely related, and the residents often feel that the barriers between them are blurred. In fact, residents of Les Planes openly express their identification with the neighbourhood of La Florida as they feel that Les Planes is neglected and lacking a clear sense of belonging.

According to data from 2019, the total population of the municipality of L'Hospitalet de Llobregat is 269,903 inhabitants, 46,110 of whom live in District IV (Les Planes-La Florida). An upward trend in population growth over the last two years is visible, but there have been no new housing developments. This has led to one of the highest population densities in Europe, a problem of substandard housing, and overuse of the neighbourhood's limited public space and green areas, as well as serious problems of coexistence and security.

Due to the health crisis caused by the pandemic in 2020, the most densely populated neighbourhoods drew attention to the health risks for residents posed by such overcrowding. The World Health Organization recommends 15m² of green space per inhabitant. The figure for the municipality is much lower and stands at only 4m², while in District IV it is 5 times below the recommended amount with only 2.88m² per inhabitant. In addition to its very high population density this district, together with all the northern zones of the municipality, has a very large percentage of migrants. The neighbourhoods of La Florida and Les Planes, and also those of Collblanc and Torrassa show the highest figures for the whole city and the Metropolitan Area of Barcelona. However, the citizens feel that, in general, the city is welcoming to foreigners, and they do not feel that they have suffered discrimination because of being newcomers to the city or country. The foreign population of the district represents about 60% of the total.

Low municipal investment in these neighbourhoods is closely linked to a vulnerable population which shows low levels of participation in community networks and tends to be invisibilised. Neither is it considered in the planning or implementation of municipal politics. As a result of overcrowding and lack of opportunities and jobs in the neighbourhood, the residents of Les Planes come second only to Barcelona's La Mina neighbourhood in terms of lowest per capita income.

According to a study carried out for the Pla Integral Blocs Florida - Les Planes (Comprehensive Plan for the Blocs of Florida – Les Planes) of L'Hospitalet de Llobregat City Council in 2018, 55% of the population of the Les Planes neighbourhood was at high risk of social exclusion, and 30% at a low or moderate risk. The figures for La Florida and nearby districts are similar, although not as high as they are for Les Planes. District IV has eviction figures that are close to those for the inner-city Raval neighbourhood of Barcelona, and among the highest for Catalonia. In this regard, substandard housing, unemployment, and evictions increase the neighbourhood's structural deficiencies and highlight the need to implement public policies to tackle them.

ANNEX 2 - KEY INFORMATION ABOUT THE BRIDGES PROJECT

I. Brief description

The departing point of the project is that interpretations about migration and integration are what determine responses towards these phenomena much more than raw facts. Thus, “**BRIDGES: Assessing the production and impact of migration narratives**” analyses the causes and consequences of migration narratives in a context of increasing politicisation and polarisation around migration and integration issues. To do so, it adopts an **interdisciplinary and co-productive approach** and is implemented by a diverse consortium of 12 universities, think tanks, research centres, cultural associations, and civil society organisations from all over Europe.

The project pursues a three-fold objective – academic, political, and societal – and it aims to build **BRIDGES between: diverse disciplines**, such as Political Science, Media Studies, Social Psychology, Sociology and History; **the study of production and impact** as mutually interacting processes in the development of migration narratives; **and research and practice**, with the aim of reaching out to those actors involved in those processes and involving them in the production of more inclusive accounts on migration and integration.

The project focuses its activities on the EU level and on six European countries in particular – i.e., France, Germany, Hungary, Italy, Spain, and the United Kingdom –, but also analyses the impact of migration narratives – and of EU-funded campaigns, more specifically – on potential migrants’ decisions in countries of origin and transit, like Gambia and Turkey.

II. Key Messages

- BRIDGES is a project funded by the H2020 EU Framework Programme for Research and Innovation.
- Interpretations about migration and integration are what determine responses towards these issues much more than raw facts.
- BRIDGES aims to understand the causes and consequences of migration narratives in a context of increasing politicisation and polarisation around these issues in Europe.
- BRIDGES adopts an interdisciplinary approach to ensure a holistic perspective towards the study of the processes behind the production and impact of migration narratives.
- BRIDGES adopts a co-production approach that aims to engage all relevant actors involved in narrative production in the co-creation of more inclusive accounts on migration.
- BRIDGES is implemented by a diverse consortium formed by universities, think tanks and research centres, cultural associations, and civil society organisations from all over Europe.

- The project aims to build BRIDGES between diverse disciplines, and between research and practice in the field of migration and integration narratives.
- BRIDGES has a three-fold objective, aiming to address the production and impact of migration narratives at the academic, policy and societal levels.
- BRIDGES applies a gender-sensitive perspective to all its activities, from data-gathering and analysis to co-production and dissemination efforts.

III. Consortium

1. Barcelona Centre for International Affairs ([CIDOB](#))
2. Forum Internazionale ed Europeo di Ricerche sull'Immigrazione ([FIERI](#))
3. The University of Edinburgh ([UEDIN](#))
4. Universitat Pompeu Fabra ([UPF](#))
5. Istituto Affari Internazionali ([IAI](#))
6. Brussels Interdisciplinary Research Centre for Migration & Minorities, Vrije Universiteit Brussel ([VUB-BIRMM](#))
7. Catholic University of Applied Sciences Mainz ([CUAS Mainz](#))
8. [por Causa](#)
9. Fondation Nationale des Sciences Politiques ([Sciences Po](#))
10. Centre for Social Sciences, Hungarian Academy of Sciences Centre of Excellence ([TK](#))
11. Institute for Social Research ([ISF](#))
12. Associazione Culturale [Zona](#)

IV. Online Channels

- Website: <https://www.bridges-migration.eu/>
- Twitter: https://twitter.com/BRIDGES_Mig
- Instagram: <https://www.instagram.com/bridgesmigration/>
- YouTube: https://www.youtube.com/@bridges_migration9389
- Newsletter: <https://bit.ly/BRIDGESNewsletter>
- Contact Email: info-bridges@cidob.org